



THE LEADING EXPERT ON THE EVERYDAY LIFE AND WELL-BEING OF INTERCULTURAL FAMILIES

- **VISION:** Every intercultural family member living in Finland feels that they are equal and treated equally.
- **MISSION:** Familia supports the well-being of intercultural families.

GOAL	WHAT	HOW	TARGET GROUP
In Finnish society, intercultural families are equal and treated equally.	Familia recognises and acknowledges the needs and rights of intercultural families.	Listening/producing media content	Finnish society
Decision-making based on information gathered from families of different cultures.	Familia gathers and processes information and influences decision-making by acting as a voice for intercultural families.	Listening to families, using tacit knowledge, and existing data	Decision-makers and relevant officials
Improving the well-being of intercultural families.	Familia supports intercultural families and family members in different life situations.	Providing peer support, advice, information sessions, coaching and training	Families
Familia is a national, well-known, and reliable family organisation.	We work nationally and communicate actively, strengthening our role as a family organisation.	By a strong presence in family centres An active role in the social debate Strengthening cooperation between cross-sectors / Acting in an open, responsible, and fair manner Strengthen national activities and enhance online activities	Networks
Familia is an attractive community (the community of intercultural families has been strengthened).	Familia is a good place to work, to be member and to volunteer (common clear peer themes).	Clear roles and responsibilities, fair and equal treatment, open and positive culture	Members, volunteers, employees
EQUAL, FAIR, OPEN-MINDED, POSITIVE, TRUSTWORTHY			